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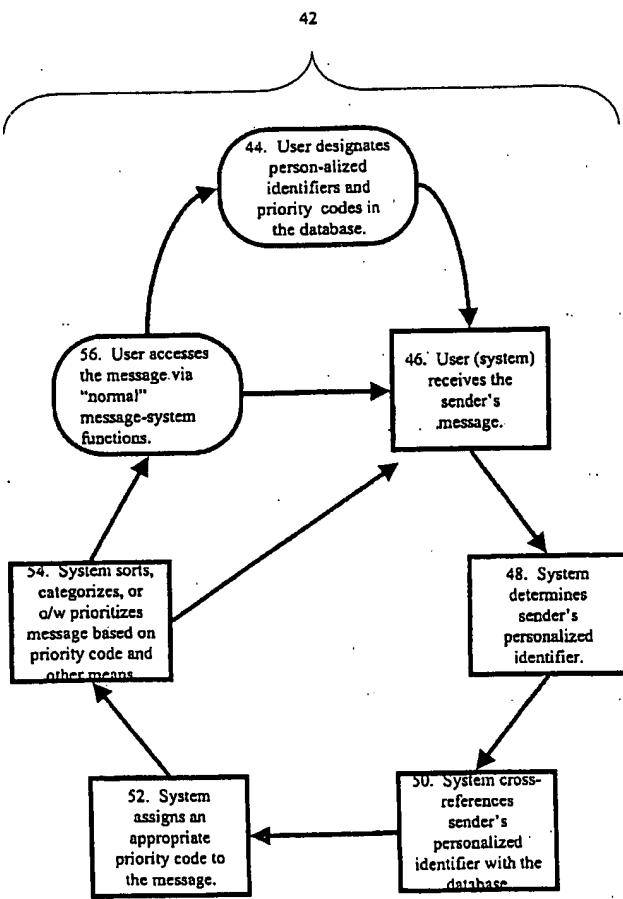
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(54) Title: COMMUNICATIONS PRIORITIZER



(57) Abstract: A method of prioritizing a received information message in which the circumstantial origin of the message is indicated by a personalized identifier accompanying or derived from the message in regard to e-mail or other communications systems. The method includes the elements of receiving the message (46), determining the personalized identifier (48), looking-up and cross-referencing the personalized identifier (48) to a database of known personalized identifier and priority codes (50), assigning a priority code to the message (52) per the result of the element of looking-up and cross-referencing, and prioritizing (including categorizing, sorting, redirecting, erasing, or otherwise acting upon) (54) the received message according to the priority code.